

WIN WIN WIN we mean it!



# Selco Continental Pvt. Ltd. The most preferred Overseas HR Providers in Sri Lanka

An ISO 9001:2015 Certified Company

### **OUR VISION**

To be the number one overseas human resources provider in Sri Lanka.

### **OUR MISSION**

To provide unparalleled recruitment services to our global employer clients and Sri Lankan job seekers through reliable, professional and ethical business practices supported by well trained and dedicated staff.

### **OUR PLEDGE**

We will source and facilitate, with due diligence, highly suitable and rewarding overseas employment for aspiring Sri Lankans thus enhancing the quality of their lives.

We will serve our motherland by helping to reduce unemployment and by contributing towards its national wealth through increased foreign exchange inflow.

We will serve the host countries in efficient increase of their productivity by offering high quality Sri Lankan Manpower.

We will adhere to all statutory and regulatory requirements of Sri Lanka and host countries.

We will encourage team work and motivation among our employees and provide for training and career development.

We will fulfill our corporate social responsibility.

**HAVING A COMPANY POPULATED WITH** BRIGHT, ENTHUSIASTIC, TALENTED, HARD WORKING AND **ETHICAL EMPLOYEES WOULD** BE A BLESSING TO ANY BUSINESS



## CMD SPEAKS...

If all began almost three decades ago. Having returned from Saudi Arabia where my 10 years of career culminated in Administration and Personnel Manager in a leading Group of Companies, I started this business in a miniature office with just two employees. Ever since, through our steadfast commitment to our core values - Reliability, Transparency and Excellence - it has been a march of growth. From a mere so called 'agency' to a professional HR Company, from one among others to one above others, the transformation has been phenomenal.

Looking back, it is highly gratifying. Thousands of happy job seekers! Hundreds of satisfied employers! The journey of two decades is fulfilling indeed. And that gives us the impetus to march ahead with confidence that we have been treading the right path.

So Dear Employer, if your search is for a professional and reliable recruitment partner in Sri Lanka, look no further. Here we are – geared to fulfill all your HR needs with utmost efficiency and dedication. We do so because our success lies on your success.

Our company profile that follows and words of endorsements from our existing employer clients, I am sure, will certainly prompt you to give us an opportunity to be of service to you.

Our promise is simple.

Try us once. We will ensure that you will cherish your decision for many years to come.





### COMPANY PROFILE

### **COMPANY INFORMATION**

Company Name	Selco Continental Pvt. Ltd.
Business Registration No	PV 20005
Legal Entity	Private Limited Company
Year Founded	1995

### **ADDRESS**

Registered Address	No. 69A-1/1, Galle Road, Dehiwala South, Sri Lanka
Office Location	No. 69A-1/1, Galle Road, Dehiwala South, Sri Lanka

### **COMPANY COMMUNICATION**

Telephone	+94 11 433 4777
Fax	+94 11 401 6730
Email	info@selcohr.com
Website	www.selcohr.com

### **BUSINESS DESCRIPTION**

Founded in 1995, Selco Continental Pvt. Ltd., commonly known as SelcoHR, is a human resources service providing company. The company specializes in providing quality Sri Lankan human resources to overseas employers. The company serves almost all the industries such as manufacturing, trade retail & wholesale, Sales & Marketing, service industries such as healthcare, hospitality, telecommunication, accounting & finance and information technology to name a few.

### **HISTORY**

After completing a 10 year career in the field of Personnel Management in Saudi Arabia, thus gaining rich knowledge and experience as to the social conditions and work environments of the Middle East, Mr. P.S. Selvaratnam (Chairman/Managing

Director - SelcoHR) returned to Sri Lanka in 1995 and established his business with the objective of providing quality Sri Lankan manpower to global clients. Throughout its two decades of existence, SelcoHR has provided rewarding overseas employment opportunities to thousands of Sri Lanka citizens. Through its consistent professional approach irrespective of size of employing companies or number of personnel being recruited, the company has gained the respect of small and large corporations alike who have remained the clients of SelcoHR for the past many years.

### **BOARD OF DIRECTORS**

P.S. Selvaratnam MBA Chairman/Managing Director

Dr. (Mrs.) Vasanthadevi Selvaratnam MBBS, DFM, MBA Director

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### **EMPLOYEES**

TOTAL	28
Office Assistant	02
Support Staff	05
Field Officers	02
Receptionist	02
Accounts Assistant	01
Accountant	01
Mobilization Executives	05
Recruitment Executives	05
Mobilization Supervisor	01
Administrative Officer	01
Recruitment Manager	01
Operations Manager	01
General Manager	01

### **KEY MEMBERS**

S. Ravichandran P.S. Selvaratnam +94 777 364 885 +94 777 328 048 Chairman/Managing Director md@selcohr.com General Manager gm@selcohr.com Mr. Prabhath Kulathunga Mr. Sadeep Hirunda +94 772 960 605 +94 772 960 555 **Operations Manager Recruitment Manager** prabhath.kulatunga@selcohr.com sadeep.hirunda@selcohr.com Mr. Chamodhi Imangika +94 757 948 913 Ms. Imihiri Wijenayake +94 777 346 506 Accountant finance@selcohr.com **Administrative Officer** bde@selcohr.com Mrs. Prabha +94 772 960 551

#### **LICENSE**

License to carry on the business of a Foreign Employment Agency issued by Sri Lanka Bureau of Foreign Employment

Mobilization Supv.

### **MEMBERSHIP**

Association of Licensed Foreign Employment Agencies

/

prabha.kanagaratnam@selcohr.com

The National Chamber of Commerce of Sri Lanka

### **BANKERS**

Hatton National Bank, Kirulapone Branch, Sri Lanka

### **SECRETARIES**

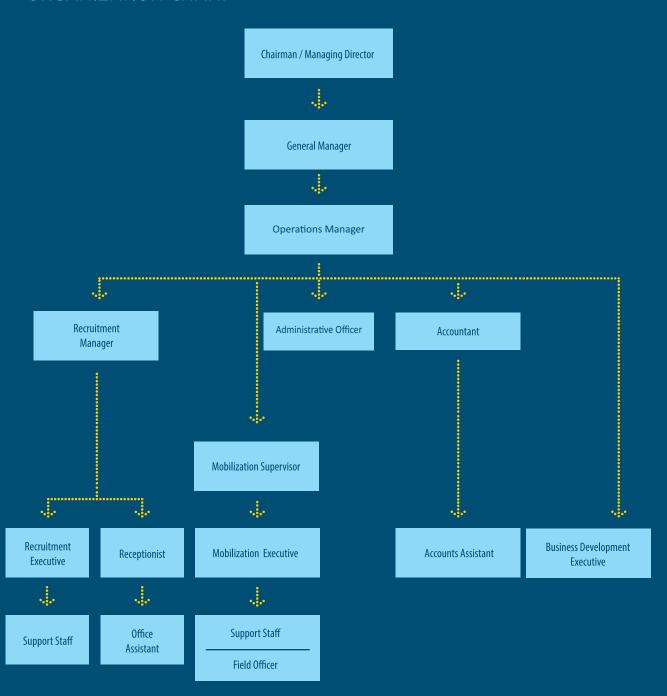
Supreme Management Services, 472/7, Suriya Mawatha, Koswatta, Battaramulla, Sri Lanka.

### **AUDITORS**

Ranjan & Co., 19-2/2, Daisy Villa Avenue, Colombo 04, Sri Lanka.



### ORGANIZATION CHART





The Gallery...











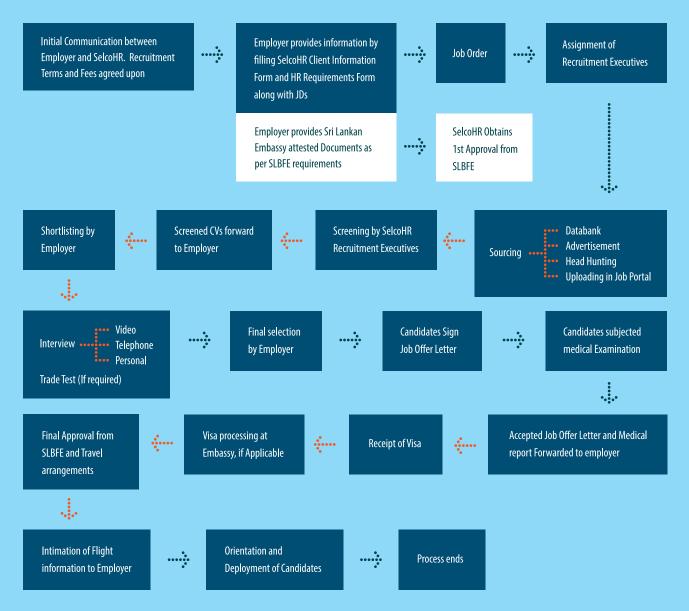








### THE RECRUITMENT PROCESS — A BIRD'S EYE VIEW...



#### **NOTE:**

#### **Documentation**

All overseas recruitments in Sri Lanka are governed by the rules and regulations of Sri Lanka Bureau of Foreign Employment (SLBFE), a government regulatory body and approval from SLBFE is mandatory to carry out any overseas recruitment. As such, during the process of recruitment, Employers must provide recruitment documents (Demand Letter, Special Power of Attorney and Recruitment Services Agreement), duly attested by Sri Lankan embassy in their respective countries to obtain approval from SLBFE. (Specimen of these documents can be provided on request).

#### Time Frame

Three (3) weeks from the date of receiving confirmed 'Job Order' to source and dispatch CVs and/or line-up candidates for interviews. Two (2) weeks from date of receipt of visas to mobilize the selected candidate(s).

#### **Recruitment Fees**

Recruitment Fees vary depending on the category and number of personnel, Employer Company policy etc., and hence are negotiable.

### LICENSES / MERMBERSHIP / ACCREDITATIONS



Recruitment Company Award Accredited by S.L.B.F.E





### **SLBFE License**



**ALFEA Compliance Certificate** 



ISO 9001:2015 Certificate

### WHY RECRUIT FROM SRI LANKA?

The Sri Lankan Advantage

### **EMPLOYEES:**

- From a country with 92% literacy rate
- Fast Leaners Easily trainable
- Adaptable in a multi-national environment due to multi-ethnic upbringing
- Proficiency in English language
- Easygoing by nature

Fast and Efficient government procedures
Easy access to the country to delegates visiting to conduct interviews



### OUR TEAM — OUR STRENGTH



Team SelcoHR

### The SelcoHR Advantage

- TWO DECADES OF EXPERIENCE
- UPDATED ONLINE DATABASE
- DEDICATED & EFFICIENT STAFF
- PROMPT RESPONSE
- FAST TURNAROUND
- TRANSPARENT BUSINESS PRACTICES

# OUR EMPLOYER CLIENTS — TO NAME A FFW...

### KSA

Nesma & Partners, Jeddah

Military Uniforms

& Accessories Factory, Riyadh

Forsan Food & Consumer Products Co., Dammam

Landmark Group, Riyadh

Sama International, Riyadh

Arabian Castles General Contracting (ACGC),

Dammam China Harbour Engineering Company,

Al Khobar Panda Retail Company, Jeddah

Katoen Natie Khonaini Co. Ltd, Al Jubail

Yusuf Bin Ahmed Kanoo, Riyadh

Power of Solidarity Cont. Co., Al Jubail

Arabian Consolidated Industries, Al Jubail

Musanadah Facility Management, Al Khobar

Esar Trading Company, Baish

Al Faisal Dossary, Dammam

Power Project Contracting, Dammam

Arab Home, Jeddah

Marine Services & Co Ltd., Jeddah

Al Sadhan Group, Riyadh

Arc Advertising, Riyadh

Emaar Albader Contracting Co., Riyadh



### UAE

Carrefour, Majid Al Futaim, Dubai

**IMG Group** 

Landmark Group - UAE, Qatar, Oman, KSA

Al Fahim Group, Abu Dhabi

Zabeel Palace Office, Dubai

Imdaad LLC, Abu Dhabi

Arabian Construction Company, Abu Dhabi

Al Masaood Group, Abu Dhabi

Al Faner Electrical Systems, Dubai

Telelogic IT Solutions LLC, Dubai

Paper Chase, Dubai

AECOM, Dubai

KIBSONS International LLC, Ajman

Three60 Estates LLC, Abu Dhabi

Securitas LLC, Dubai

Silvertech, Dubai

Techno Marine, Sharjah

Axiom Telecom, Dubai

### **OATAR**

**Qatar Airways** 

Qatar Fertilizer Co. Ltd. (QAFCO)

Doha Petroleum Construction Co. Ltd. (DOPET)

Mowasalat

**Teyseer Group of Companies** 

Naser Bin Khaled (NBK)

Madina Gulf Group WLL

Oryx Engineering Solutions Ltd.

**ESS Compass Catering** 

**Amwaj Catering** 

Spinneys Qatar

Tokyo Freight Services WLL

**Teyseer Group Qatar** 

**EMCO Facilities Management** 

**Gulf Crafts** 

Abu Isa

Aida Trading

Carrefour, Qatar

**Geepas Western International** 

Hyundai Rotem

Stick House



### **OTHERS**

Al Zayani Trading Co, Kuwait

Olympic Center General Trading & Dontracting, Kuwait

Boodai Trading Company, Kuwait

AL Manaratain, Bahrain

Arabian Sugar Company, Bahrain

Awal Refrigeration & Dahrain awal Refrigeration & Pahrain

Wa-Tech Water technology W.L.L, Bahrain

Bin Mirza International, Oman

Oman Building And Contracting Co LLC, Oman

Gulfar, Oman

East Timor Trading Group, Timor

CAPS 2000 Ltd, Malawi

Siku Group of Companies, Malawi

R. Gaffar Transport, Malawi

Jonnson Manufactring Co., Ltd, Lesotho, South Africa

Sonee Sports Pvt Ltd, Maldives

Shell Beans, Maldives

Housing Development Corporation, Maldives

SCM Garments Pvt Limited, Tiruppur, Tamil Nadu.





Dear Mr. Selvaratnam,

Good Day!!

We would like to convey our sincere appreciation to the management of your organization for the value of services provided.

Mohammed Kalandar Coordinator HR Admin Java Time - Saudi Arabia

Words of Appreciation...





We take this opportunity to thank you for the services rendered from your agency. Your efforts towards providing quality junior staff as per our business requirements are commendable. Your commitment on following our business code of conduct to ensure ethical recruitment is appreciated.

Sausan Chouka
Country HR Manager
Compass Catering Services, Doha, Qatar.





Selco Continental has been ably assisting us in our recruitment from Sri Lanka and we highly appreciate their professionalism and prompt response in our manpower requirements.

We do not hesitate to recommend the services and expertise of Selco Continental to any employer who wishes to source manpower from Sri Lanka.

P.R. Balasubramanian Managing Director Approach Transporting Co. WLL.,







Dear Mr.Ravi and Oshada.

Our new CEO Mr. Sajabil is very happy with Selco as all Selco provided staff, employees are hard workers and result oriented.

Thanks and regards!



Thushara Ariyarathne B.B.mgt HR Officer BARQ CONSTRUCTION GROUP WLL



UBM شركة تجار مواد البناء العالمية المحدودة UNIVERSAL BUILDING MATERIALS MERCHANTS CO. LTD.

With pleasure we certify that Selco Continental (Pvt) Ltd., is our recruitment and manpower sourcing agents for the last many years. Selco Continental has been competently assisting us in our recruitments from Sri Lanka. We commend their head hunting and recruitment quality as well as their business dealings which are very transparent and straight forward. We wish you all the best and look forward for a continued business relation

Susiri Perera
Chief Financial Officer
Universal Building Materials-UBM,
Saudi Arabia





We would sincerely recommend the services of SELCO Continental Ltd., Sri Lanka for manpower recruitment especially for the Fibreglass Industry. Their services have been commendable with due diligence and honesty which comes out of a professional approach to their client needs.

Shiva Bharadwaj General Manager Gulf Glass Fibre w.l.l., Qatar



We take this opportunity to thank you for the services of your Company. During the past few years your esteemed organization has been providing us excellent services.

We are much glad and feel proud to be associated with your organization. At the same time your services along with your modest staff has helpful to us in urgent moments. We wish you and your organization prosperity and success for the coming years to come

Your kind patronage and efforts are always appreciated.

Given this 3rd of January 2017

Vicken Deyirmenjian General Manager



It was good working with SelcoHR and we experienced thorough professionalism right throughout.



Er. K.Paramaguru CEO | Arc Advertising, KSA







### Selco Continental Pvt. Ltd.

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